



**For Immediate Release**  
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## **HouseWall Garage System Corporate Office**

### **Hosts**

### **1<sup>st</sup> Annual Franchisee Training Week**

Hialeah, FL. November 14, 2007 – HouseWall Garage System, a Hialeah, Florida-based Market Leader in Garage Redesign and Organizational Solutions, continues to demonstrate unparalleled dedication to its valued Franchisee Network by having hosted the first company-wide Information Session since its October, 2007 restructuring. “The scheduled business sessions and subsequent informal meetings held over two days were expressly designed to educate and inform our Franchisee partners,” said HouseWall CEO Eric Kim, who took advantage of the opportunity to both introduce himself and the company’s new Management Team as well as share his strategic vision of the Company, its values, and culture.

Commenting on the importance of its Franchise Partners and the importance of strengthening the HouseWall brand image along with the Company’s growing offerings of products and services, Mr. Kim said: “HouseWall, in both the Corporate and Franchisee arenas, maintains a single minded goal, and that is, to always serve its customers to the best of its abilities. We would be remiss in our duty to our clients if we did not have the proper mechanisms in place to both communicate new product knowledge, and offer training to our Franchisee Network; without open lines of communication, our efforts would most probably be in vain. At HouseWall, we are not just selling organizational solutions for garages; more importantly we are building a Brand that our franchisees are proud to represent and that our clients will be honored to bring into their homes. Simply put, the building and maintaining of that brand must be a company-wide initiative.”

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## **HouseWall Garage System's Corporate Office Hosts Annual Franchisee Training Week**

The two-day meeting played host to our valued Franchisees and their key operators. During seminars and individual meetings, pertinent sales and marketing information was exchanged, with franchisees having had numerous opportunities to learn more about the roles and capabilities of the Company's new Management Team. In addition, the new Team was delighted to share information about new product arrivals.

Steve Sharloe, HouseWall's Vice President and the meetings facilitator, said: "I can see this company growing stronger each and every day. Having a Franchise Network that shares the passion and excitement of value added change combined with new additions to our product line makes that vision even more of a reality."

With its inaugural Franchise meeting and Information Session concluded, HouseWall Garage System has demonstrated not only a New Vigor but also has reaffirmed its commitment to its Franchise Partners with a commitment towards a successful and innovative 2008.

### **About HouseWall Garage System:**

Based in Hialeah, Florida, HouseWall Garage System is a leader in the garage redesign and organization industry and has been in business for five years. The Company has nationwide Franchise operations which offer the latest in garage redesign and organization solutions while increasing the value and functionality of its customers' homes.

HouseWall also offers career and franchising opportunities for those who are as passionate about this industry as they are. It is HouseWall's mission to continue to exceed in all aspects of customer, supplier, and employee relations through the execution and delivery of sound business practices offering a family of quality products to its valued customers.

To view our extensive product line, please visit us at [www.housewall.com](http://www.housewall.com). Further inquiries can be sent to [info@housewall.com](mailto:info@housewall.com).